Interoperability Preferences for Smart Thermostats
Among Owners of Smart Home Device

- Smart door locks
- Smart smoke/CO detectors
- Smart garage door openers
- Video doorbells
- Smart light bulbs
- Smart in-wall outlet/switches
- Smart water leak detectors
- Smart blinds/drapes
- Smart sprinklers
- Smart fans
- Smart plugs
- Networked cameras
- I would not want any to work with my_

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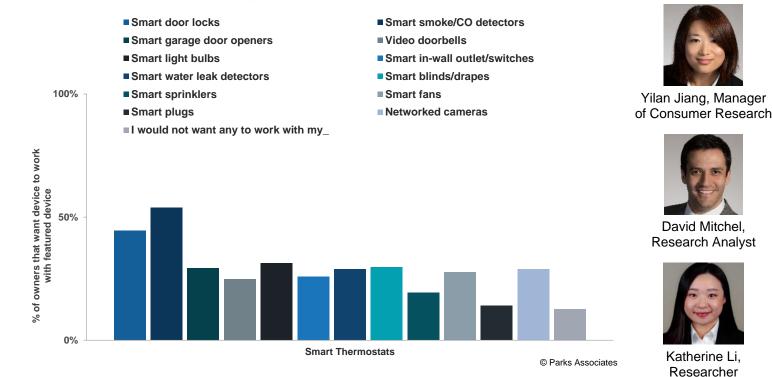**Industry Analyst**

Brad Russell, Research Analyst

SYNOPSIS

Connected Home Devices Deep Dive breaks down Parks Associates' latest data on consumer preferences for interoperability among 13 popular smart home devices. First, the research provides a brief overview of current smart home adoption and purchaser demographics. Next, it analyzes new data on exterior-monitoring cameras and consumer preferences for different combinations of self- and professional monitoring. Finally, it analyzes interoperability preferences along with a matrix of representative use cases and implications of key findings for smart home OEMs and services.

ANALYST INSIGHT

"Both standalone devices and smart home systems provide entry points to the connected home, but consumers increasingly perceive benefits from devices working together. This research seeks to help smart home device manufacturers and service providers identify interoperability priorities for today and where consumer education can help capitalize on use cases not yet perceived by consumers." — Brad Russell, *Research Analyst*, Parks Associates

Number of Slides: 50

CONSUMER ANALYTICS

360 VIEW UPDATE

Connected Home Devices
Deep Dive

**SERVICE:
CONNECTED
HOME SYSTEMS
AND SERVICES**

3Q 2016

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Connected Home Devices
Deep Dive

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